

# ISEC INFOSECURITY TOUR 2019

## “I’LL BE WATCHING YOU”

Como sentirme protegido en la nube?

Estrategias de Protección en la NUBE

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# Thales Group



## Operation Control and integrated communications & supervision for rail networks:

Caracas, Dubai, Athen, Manchester, Paris, Brussels, Bangalore, Istanbul, Mecca, Guangzhou, Hong Kong, Copenhagen, Florence, Lausanne, etc.

## GROUND TRANSPORTATION



**Watchkeeper,**  
Europe's largest  
UAV system

## DEFENCE



Two out of three  
aircraft in the world  
take off and land  
using Thales equipment

## AEROSPACE



### Orbital infrastructure

Thales Alenia Space has supplied  
50% of the pressurised volume  
of the International Space Station

## SPACE



### Cybersecurity

Cybersecurity of critical information  
systems of over 130 major accounts  
Protection of 80% of the world's banking  
transactions  
Securing the information systems of 19 of  
the world's 20 largest banks and 9 of the  
10 biggest internet giants

## SECURITY

# Gemalto a Thales Company



CAPTURING BIOMETRIC  
DATA & VERIFYING  
IDENTITIES



PROTECTING  
MOBILE BANKING  
& FUND TRANSFERS



PROVIDING LICENSING  
SOLUTIONS TO PROTECT  
AND MONETIZE SOFTWARE



DELIVERING HARDWARE  
AND SOFTWARE TO  
CONNECT CARS  
AND OTHER DEVICES



POWERING CONTACTLESS  
PAYMENT FROM CARDS,  
MOBILES AND WEARABLES



ENCRYPTING DATA  
SO THAT IT'S UNUSABLE  
IN A BREACH



# Thales Digital Identity and Security – World Wide Leadership

World Leader in Data Encryption and Key Management

#1

Hardware Security Module

➤ Payments, General Purpose, and Cloud

#1

Cloud Authentication

Software Licensing and Protection

#1



# Providing identity and digital security to our customers



# Databreaches are increasing...

Databreach record  
since 2013



13,443,149,623

Main cause of the attacks

Identity theft

**69%**

Data-Breach  
occure due to  
ID theft

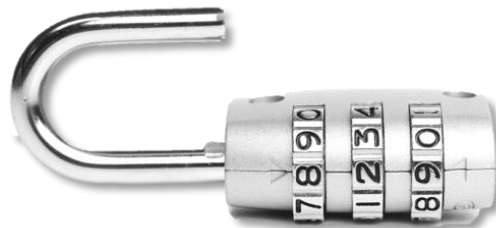


Main cause of the damage

Encryption

**95%**

Data was not encrypted



## Conocé al hacker argentino que se volvió millonario encontrando fallas en Facebook, Google y Twitter



EL CRONISTA /

SEGUROS EDICIÓN

# El me

Un estudio aborda  
adoptarán a lo larg

hackers que :

País 865

CLICK AQUI

Miércoles 11 de Abril de 20

s de seguridad que las empresas

fectado a decenas de miles de  
los 10 años.

THALES

# Our response: Digital security combining core and perimeter





# CLOUD DATA SECURITY

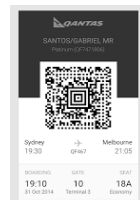
# Roman Baudrit – Thales CPL LATAM

## 29 Years in the IT Industry

➤ 14 in IT Security

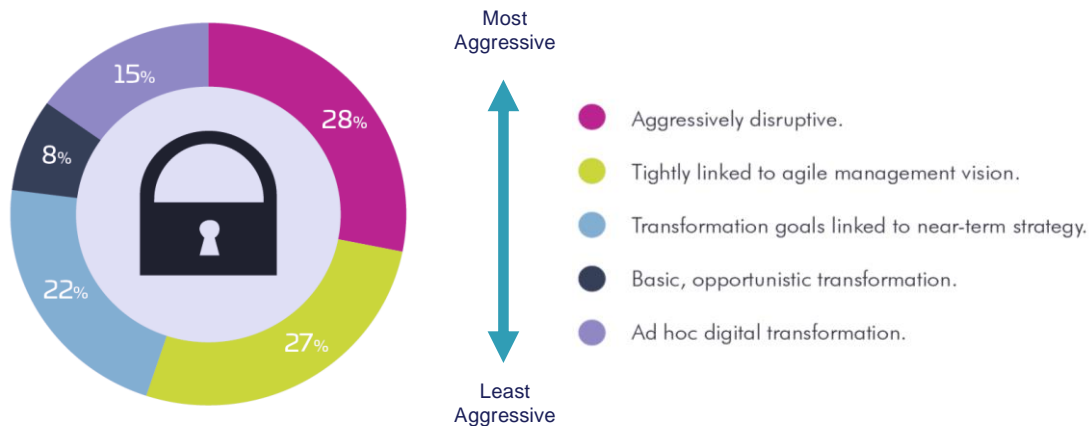
IBM, 3Com, TippingPoint, HP, Vormetric, Thales

This has been my digital transformation

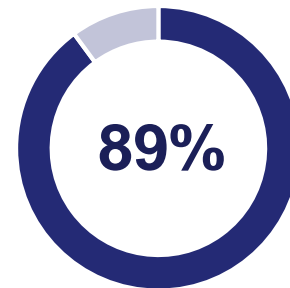


# Aggressive Digital Transformers Are Most At Risk

## Rates of data breaches by digital transformation stance



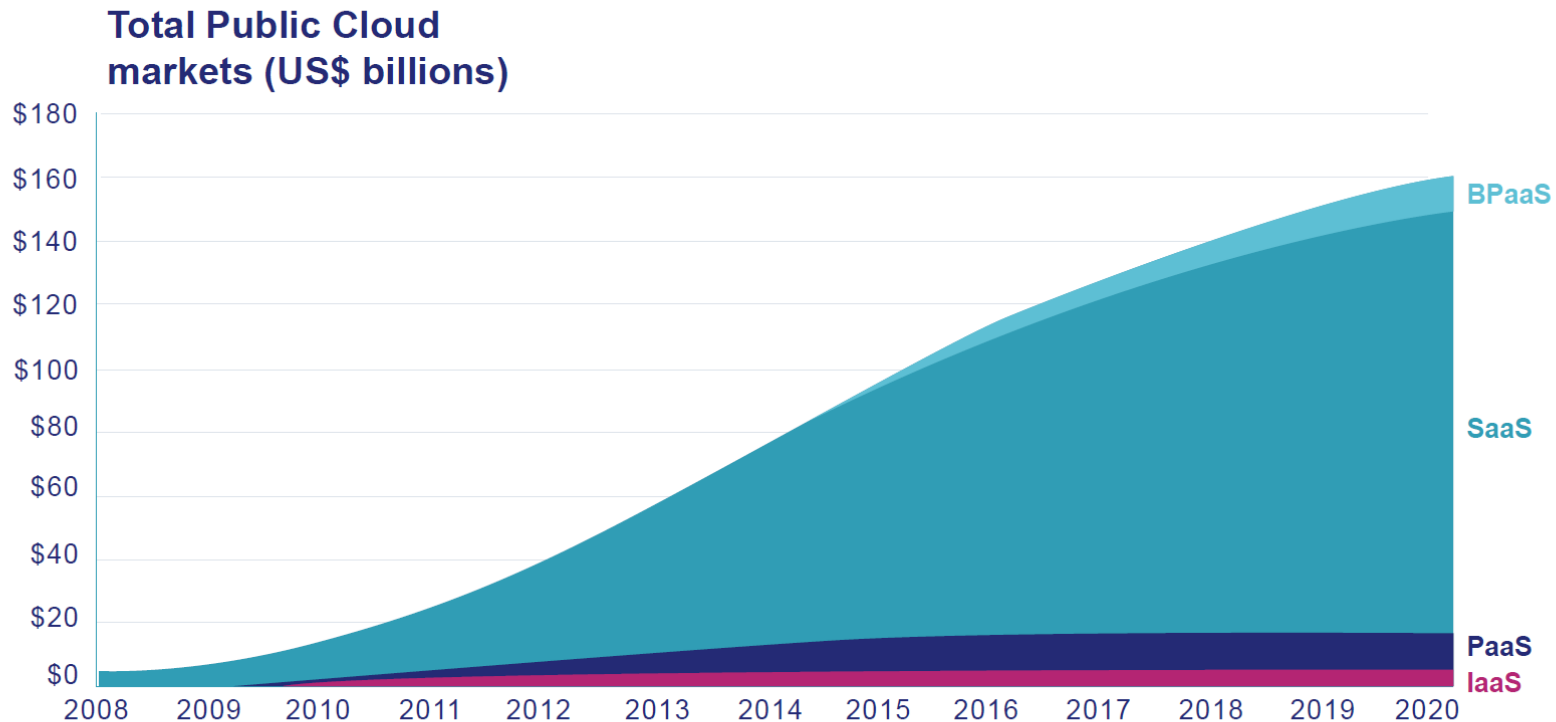
## Compliance



### Data Privacy

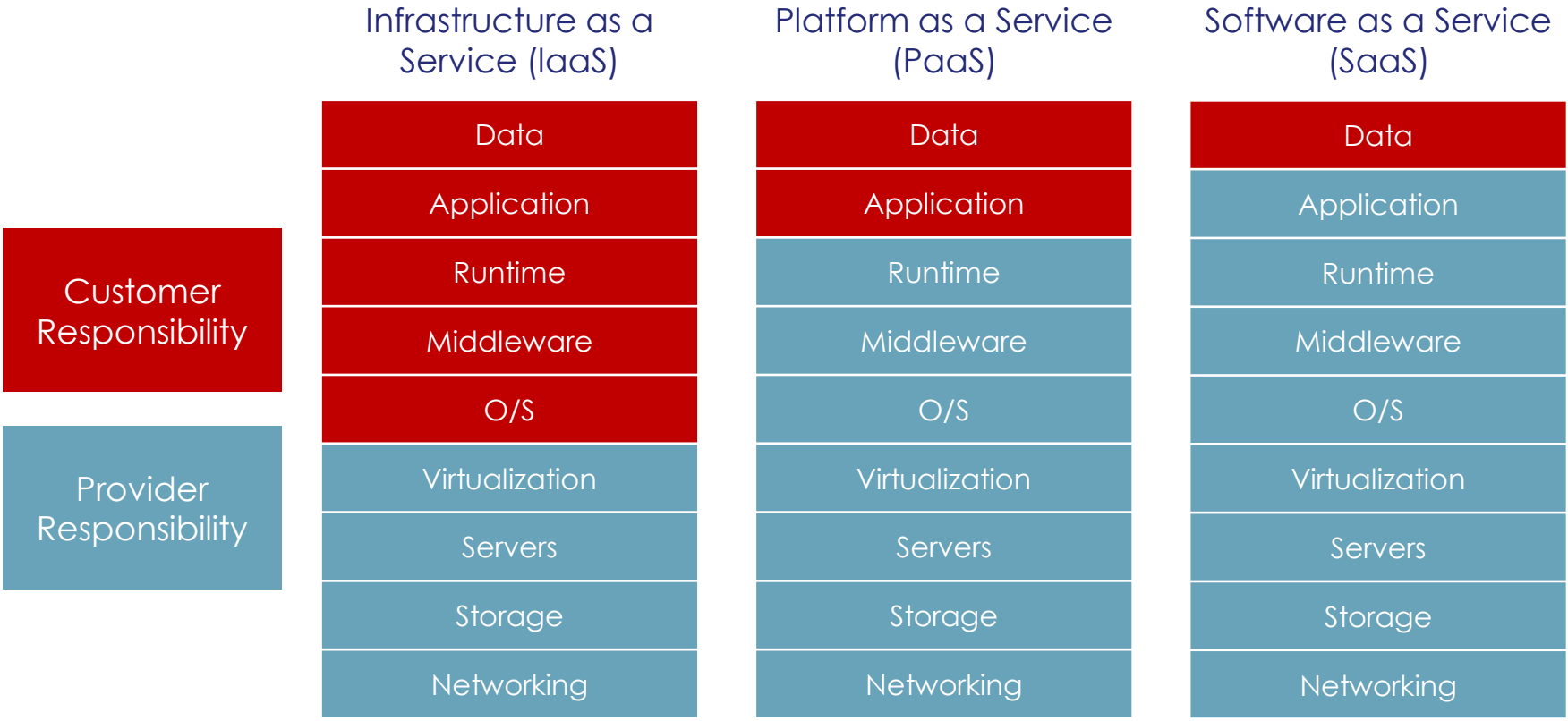
89% of respondents said that their organizations would be affected by data privacy or data sovereignty regulations

# Cloud Computing Unprecedented Growth



Source: Forrester Research

# Shared Responsibility Model Illustrates Data Security Roles

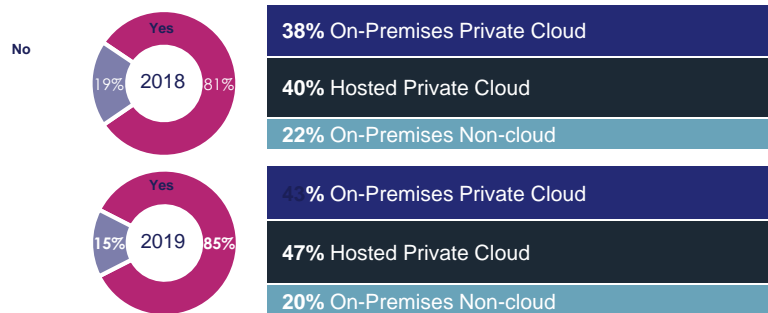




# Cloud Repatriation

## Public Cloud Repatriation Rates

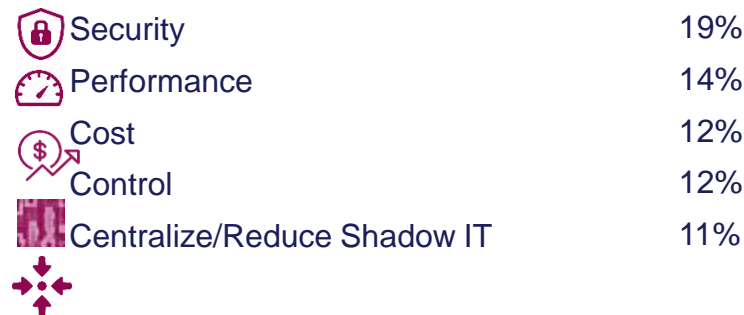
Q. In the last year, has your organisation migrated any applications or data that were primarily part of a public cloud environment to a private cloud or on-premises environment?



Percent of Public Applications Expected to Repatriate Over the Next Two Years (Average)

**50%**

## Top Repatriation Drivers



# Analysts: Advanced Encryption and Centralized Key Management

## Use File Encryption

- File encryption is used for critical data that needs to be encrypted at all times
- File encryption is very good at protecting from the insider threat

IDC, *Worldwide Endpoint Encryption and Key Management Infrastructure Forecast, 2016–2020*, Robert Westervelt et. al., August 2016 US41632016

## Centralize Key Management

- Build a robust key management infrastructure
- Essential components are a flexible key management platform, the data encryption, and access control

IDC, *Encryption a Powerful Risk-Reducing Tool, But a Business Impact Analysis Is Essential*, Robert Westervelt, April 2017 US42425317

# The Misconnect

**71% of enterprises  
use sensitive data  
in cloud  
environments**

**71%**

**But only 30% use  
encryption in these  
environments.**

**30%**

*Source: 2019 Thales data  
Threat Report by IDC*

# Multicloud Top Challenges

## Top 5 Multi-Cloud Hurdles

- **32%** Different workflow and management tools
- **27%** Lack of unified security monitoring across providers
- **25%** Too much effort relative to benefit
- **25%** Too difficult to synchronize across multiple platforms
- **24%** Too difficult to share data across multiple platforms

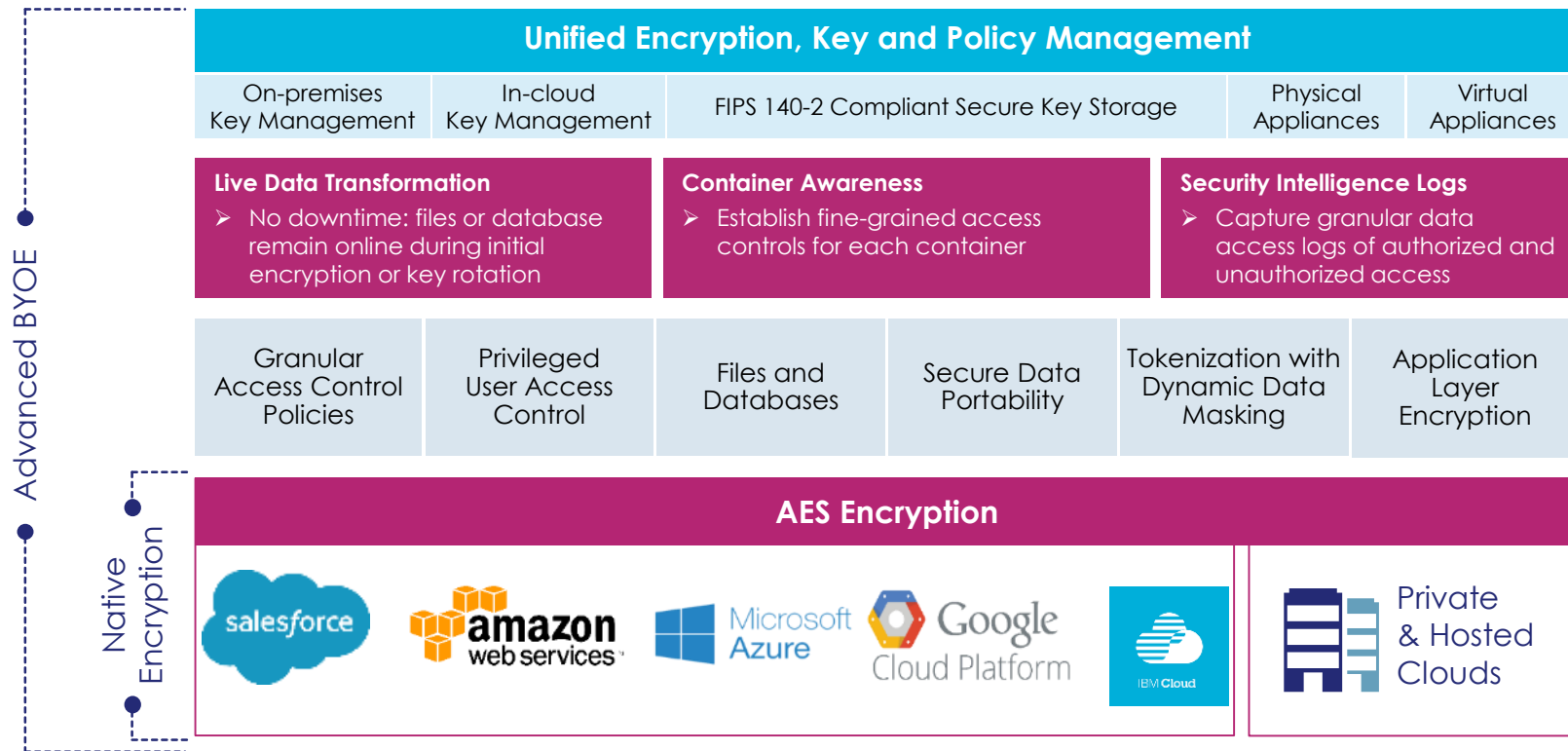
# Removing Cloud Security Complexity

Complementing Public Clouds with Operational Efficiency,  
and Enabling Greater Control for Reducing Risk



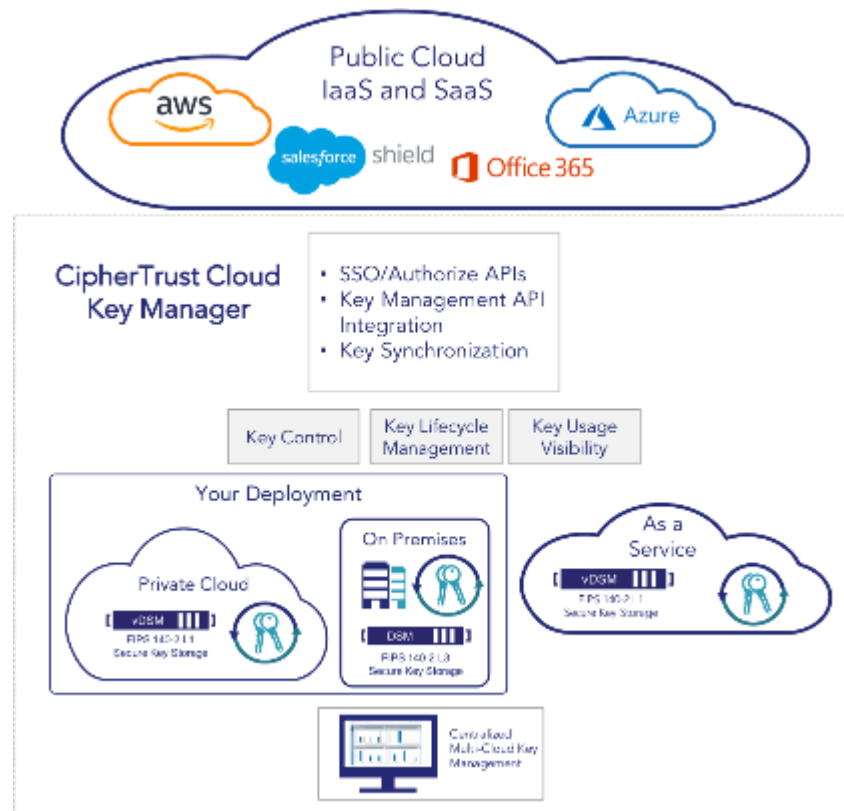


# Advanced Data Encryption Provides Real Protection and Control

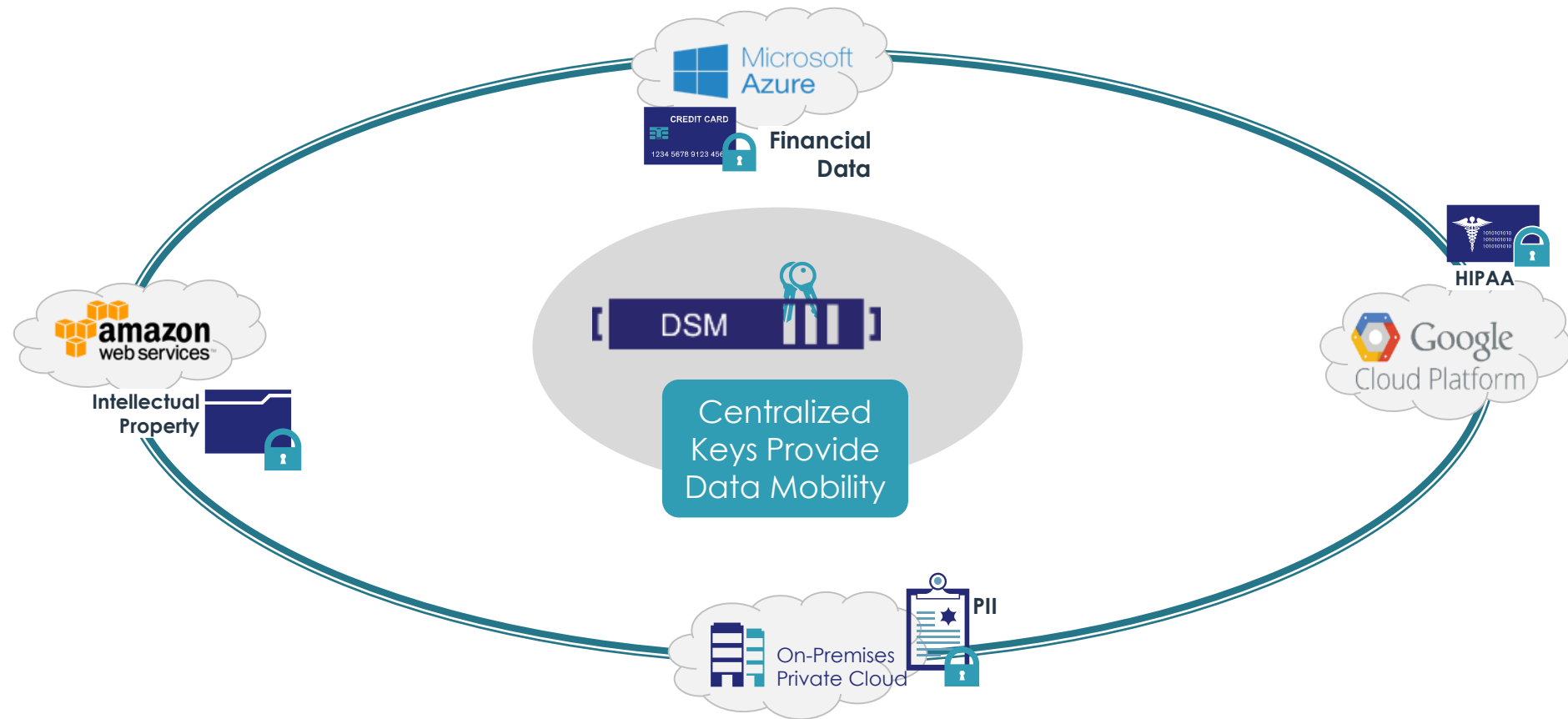


# CipherTrust Cloud Key Manager

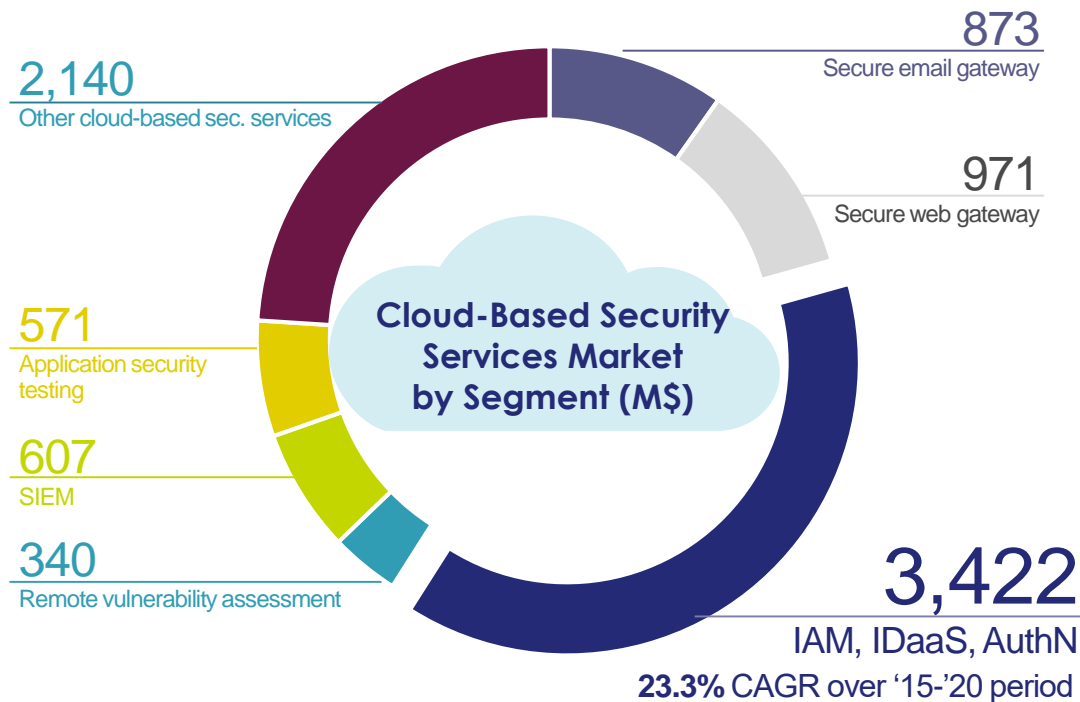
- Centralized, multi-cloud key control and management for IaaS and SaaS
- As a service or on-premises deployment
- Secure Key Storage
- Logging and Reporting for enhanced visibility and compliance



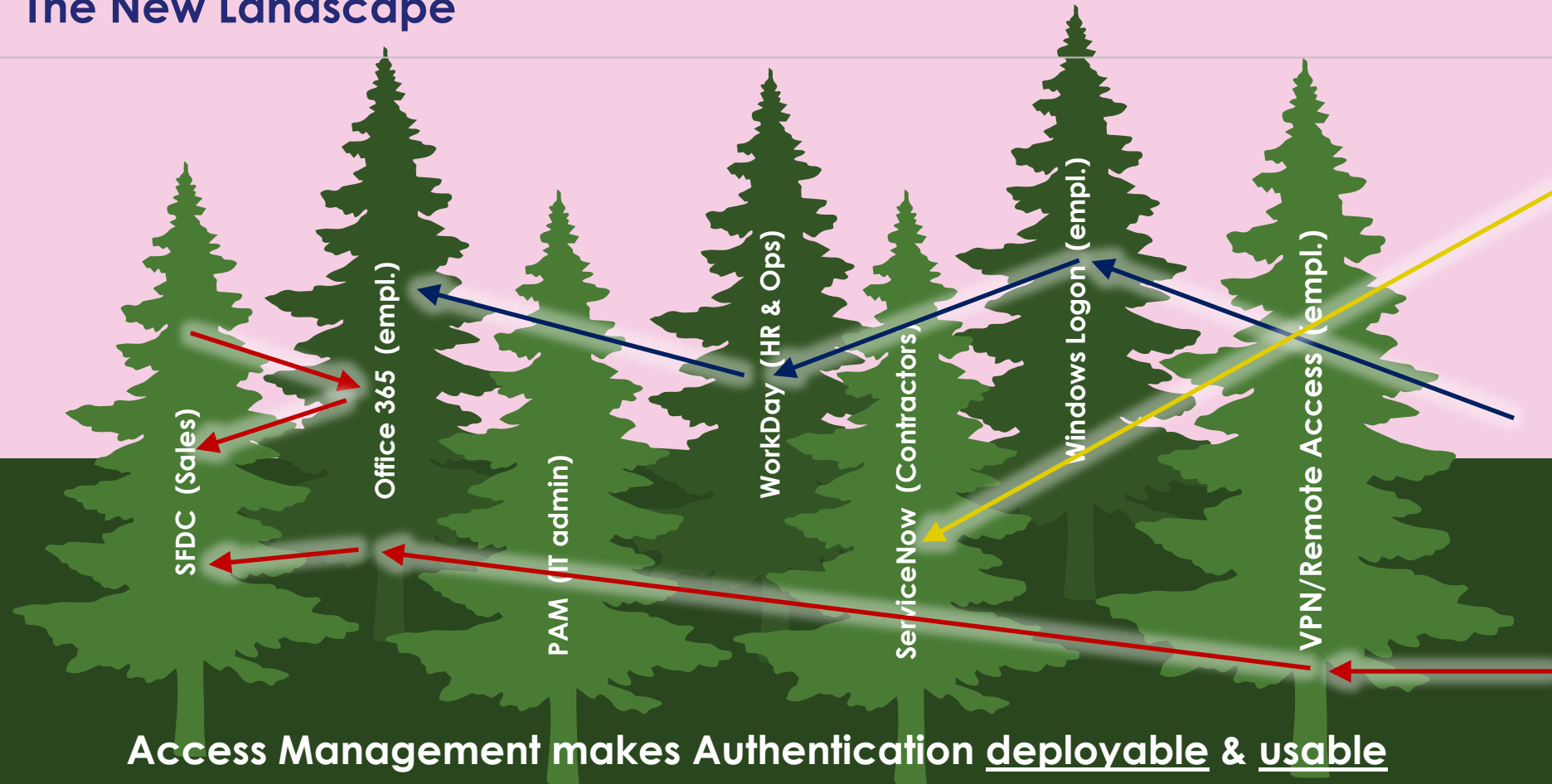
# True Encrypted Data Mobility is Only Possible with BYOE



# Cloud as an enabler to this new approach – The Opportunity



# The New Landscape





# Define suitable security with universal authentication methods



Password



Kerberos



Hardware



Software



Oath



Google  
Authenticator



SMS



eMail



Voice



OTP Push



Pattern-  
based



PKI



Passwordless



Biometric



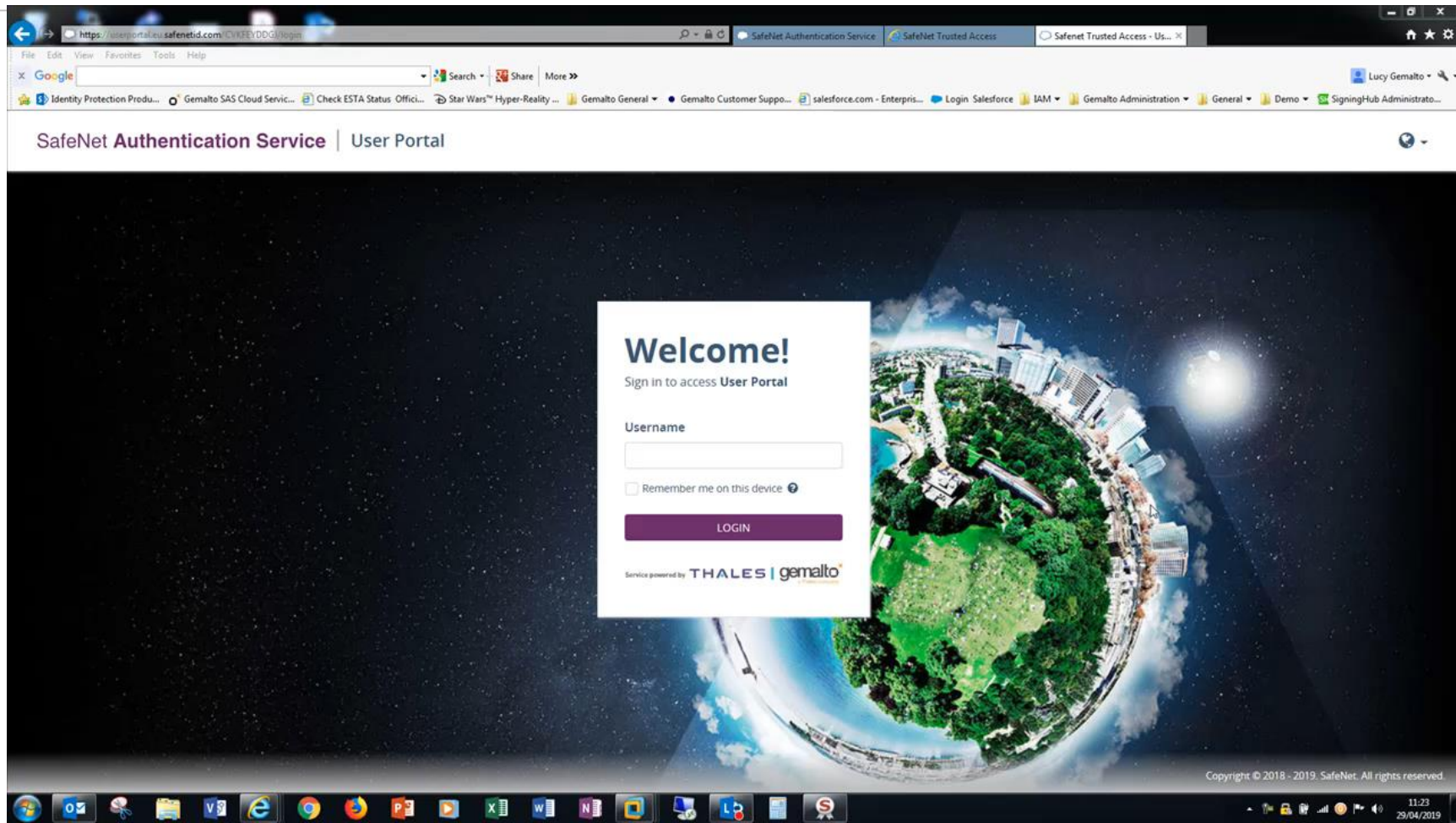
Windows  
Hello\*



FIDO\*

- Utilize the MFA schemes already deployed
- Extend PKI authentication to the cloud
- Offer the appropriate level of assurance
- Offer convenience with Passwordless authentication

# Certificate based Access Management to O365



# PKI Transformation: Extending PKI to New Use Cases

## Allow organizations to:

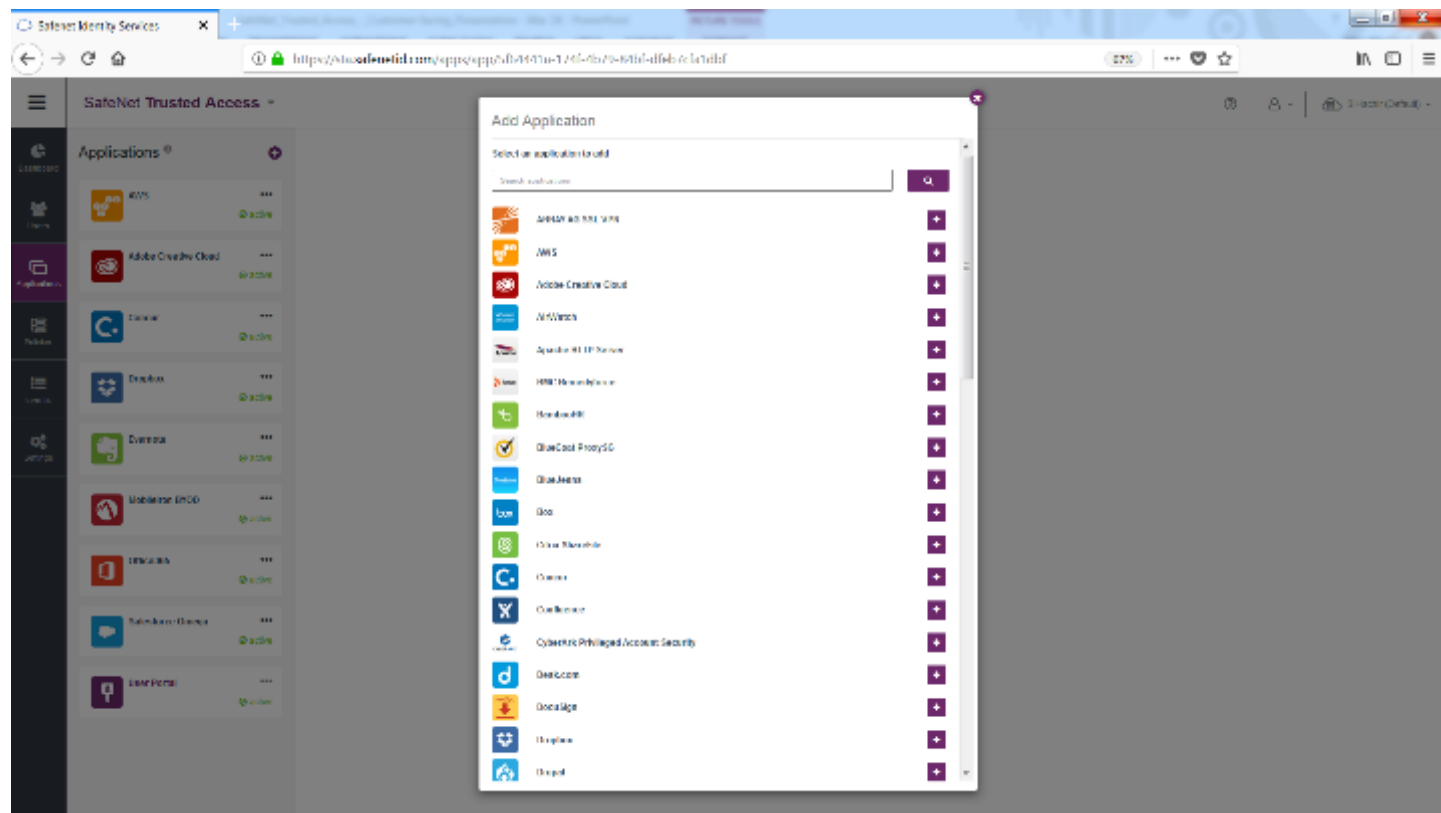
- Secure their cloud transformation with PKI:
  - Use hardware smart cards to authenticate to cloud and web-based apps
- Enable secure employee mobility:
  - Access apps from any device via VDI using virtual PKI smart cards



# Access Management



## Access Management available for all mainstream applications





# Fueling the need for a new approach to Security



## Perimeter Free

- No control at the perimeter
- No need to re-route traffic to proxies



## Pushing Security to

- The user
- The targeted resource
- Irrespective of the underlying network topology (zero-trust)



## Flexible & Adaptable

- Intelligent & context-aware
- Access policies balancing
  - Security goals
  - vs. usage scenarios (UX)

A low-angle, upward-looking shot of several tall skyscrapers in a city, likely New York City. The buildings are made of glass and steel, reflecting the sky and each other. The sky is a clear, pale blue. A semi-transparent dark blue rectangular box is centered in the upper half of the image, containing the text 'THANK YOU' in white, bold, sans-serif capital letters.

**THANK YOU**

**Roman Baudrit**

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